



Call for Presentations

{Why should I present?}

Our youth need inspiration! American manufacturing needs to improve its messaging to the Millennial generation. There is a widely held belief that the Automotive Industry is headed toward a crisis of human capital. As senior workers exit into retirement, the younger generation of skilled and unskilled workers is showing little interest in pursuing careers in manufacturing. The agenda for Ignite Automotive 3 is intended to inspire the next generation. It will be packed with engaging speakers who will share their stories and their passion for the industry. Metro area students, both High School and College, will be heavily recruited to attend.

{Where is the event?}

Monday, February 9th, 2015.

Doors open for 5PM for a student / industry matchmaking mixer. Talks begin at 7PM.

The Royal Oak Music Theater

Royal Oak Michigan

{What's involved?}

If you are a passionate advocate for the industry with perspective on any aspect of our industry that will inspire or engage our youth, we'll give you the floor for exactly 5 minutes to tell us your story. Imagine that you're on stage in front of an audience of hundreds of people, doing a 5 minute presentation of 20 slides that auto-forward every 15 seconds, whether you're ready or not. What would you do? What would you say? Could you stand the pressure?

{What should I talk about?}

We will give the stage to people who will provide inspiring examples of innovation, advocacy, disruption, and mastery. The entire industry is up for consideration. It is important that you tell a story that will connect with the new millennial workforce. Does your company have a cool new technology or a dramatically better way to do something? Have you done something that really made a difference? Is your workplace a hotbed of innovation and collaboration? We want your stories.

Up to the challenge? Deadline for proposals is January 15th, 2015

Contact Brandi Stribbell or Nick Gaydos at ignite@igniteautomotive.org